DESIGN, BACHELOR OF ARTS

College of Letters & Science

The Department of Design offers a creative, challenging, and flexible approach to the study of design with emphasis on socially responsible, human centered, and sustainable practice.

The Program

Foundation courses: Introduction to Design; Design Drawing or Drafting and Perspective, Form & Color, and Graphic Design & Computer Technology; and one class in Design History/Theory/Criticism from the DES 040 series; are required of all design majors. Additional coursework in the student's area of interest is required for the Preparatory Subject Matter. Depth Subject Matter courses provide: (1) further exploration of design principles and conceptual, formal and technical issues; (2) conceptual and critical development through a series of history and theory classes; (3) in-depth studio experience with projects that demonstrate a research-based, iterative design process. Optional capstone class. A more detailed explanation is available through the Design Advising office in 101 Art Building; 530-752-0890.

Portfolios

Portfolios are not required for admission to the major. However, it is highly recommended that design students maintain an updated portfolio of work for faculty and professional evaluation and consideration for enrollment in specialized courses, including independent study, group study and internship.

Internships, Careers, & Study Abroad

Design students are encouraged to supplement their coursework with internships in design firms, museums, and design-related businesses. Design graduates go directly from this program into further graduate study, or professional work including exhibition, fashion, information, interior architecture & product (lighting & furniture), textiles, visual communications (digital, environmental & print), and sustainable design. In addition, students have become entrepreneurs through freelance and commissioned work in many related areas. The Department of Design encourages students to experience design education abroad through a variety of sponsored programs.

The major requirements below are in addition to meeting University Degree Requirements (https://catalog.ucdavis.edu/undergraduate-education/university-degree-requirements/) & College Degree Requirements (https://catalog.ucdavis.edu/undergraduate-education/college-degree-requirements/); unless otherwise noted. The minimum number of units required for the Design Bachelor of Arts is 68.

Code	Title	Units	
Preparatory Subject Matter			
Design			
DES 001	Introduction to Design (Fall Only)	4	
DES 014	Design Drawing	4	
or DES 021	Drafting & Perspective		
DES 015	Form & Color	4	
DES 016	Graphic Design & Computer Technology	4	
University Writing Program			
Choose one:		4	
UWP 011	Popular Science & Technology Writing		

UWP 012	Writing & Visual Rhetoric (Preferred)	
UWP 048	Style in the Essay	
UWP 049	Writing Research Papers	
Choose one:		4
DES 040A/ SAS 043	Energy, Materials, & Design Over Time	
DES 040B	Ideologies of Design	
DES 040C	Design for Aesthetics & Experience	
DES 040D	Designed Geographies: Environment, Containment, Sanctuary	
Choose one:		4
ART 012	Beginning Video	
DES 021	Drafting & Perspective (Can only be used for this requirement if not counted above.)	
DES 040A/ SAS 043	Energy, Materials, & Design Over Time (Can only be used for this requirement if not counted above.)	
DES 040B	Ideologies of Design (Can only be used for this requirement if not counted above.)	
DES 040C	Design for Aesthetics & Experience (Can only be used for this requirement if not counted above.)	
DES 040D	Designed Geographies: Environment, Containment, Sanctuary (Can only be used for this requirement if not counted above.)	
DES 050	Introduction to Three-Dimensional Design	
DES 051	Computer-Assisted Drawing for Designers	
DES 070	Introduction to Textile Design Structures	
DES 077	Introduction to Structural Design for Fashion	
Preparatory Subje	ct Matter Subtotal	28
Depth Subject Ma	tter	
ist A:		
Choose three from	ı list A:	12
AHI 100	Methods of Art History	
AHI 101	Understanding Museum Practices	
AHI 102	Exhibition Practicum	
AHI 110	Cultural History of Museums	
AHI 120A	Art, Architecture, & Human Rights	
AHI 122	Sex & Space	
AHI 121	Politics of Public Art	
AHI 123	The Museum in the Age of Spectacle	
AHI 130	Landscape, Nature, & Art	
AHI 148	Theory & Criticism: Painting & Sculpture	
AHI 150	Arts of Subsaharan Africa	
AHI 151	Arts of the Ancient New World	
AHI 152	Arts of Oceania & Prehistoric Europe	
AHI 153	Hindu Gods & Hindu Symbols	
AHI 154	The Hindu Temple	
AHI 155	The Islamic City	
AHI 156	Arts of the Islamic Book	
	Buddhist Art	
AHI 157 AHI 158	Popular Religious Art in India	
AHI 163A	Early Chinese Art	

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DES 175	Functional Apparel Design
DES 177	Computer-Assisted Fashion Design
DES 178	Design & Wearable Technology
DES 180A	Advanced Interior Design: Institutional Spaces
DES 185	Exhibition Design
DES 186	Environmental Graphic Design
DES 191A	Workshops in Design
DES 191B	Workshops in Design
DES 191C	Workshops in Design
DES 191D	Workshops in Design
One from the following	ng approved list may count:
ART 110A	Intermediate Photography: Black & White Analog
ART 110B	Intermediate Photography: Digital Imaging
ART 113	Interdisciplinary Art
ART 114A	Intermediate Video: Animation
CDM 100	Experimental Digital Cinema I
CDM 104	Documentary Production
CDM 125	Advanced Sound: Performance & Improvisation
CDM 130	Fundamentals of Computer Graphics
CDM 131	Character Animation
CHI 172	Chicana/o Voice/Poster Silk Screen Workshop
DRA 124A	Principles of Theatrical Design: Scenery
DRA 124B	Principles of Theatrical Design: Scenery
DRA 124C	Principles of Theatrical Design: Lighting
DRA 124D	Principles of Theatrical Design: Costume
DRA/CTS 124E	Costume Design for Film
DRA 128	Principles of Theatre Sound
DRA 130	Approaches to Theatrical Design: Practice & Theory
DRA 170	Media Theatre
LDA 141	Community Participation & Design
List C:	
	ion; these courses are the most advanced in uisites are strictly enforced:
DES 154	Visual Communication: Message Campaign Design
DES 159	Design for Understanding

DES 154	Visual Communication: Message Campaign Design	
DES 159	Design for Understanding	
DES 157B	Interactive Media III	
DES 179	Fashion Design: Signature Collection	
DES 180B	Advanced Interior Architecture	
DES 187	Narrative Environments	
Choose two from list counted.	A, B, or C that have not been previously	8

Note: Substitutions for the listed courses may be allowed under certain circumstances with prior departmental approval.

Depth Subject Matter Subtotal

Total Units 68

40